CITY OF LIVERPOOL SWIMMING CLUB

MASTERS REPORT MAY 2018

1. Coaching.
June Bradshaw arranged for Dave Treadell to work as Pool Side Coach one night per week throughout April. This was appreciated by the Squad and received a positive response with improved attendance levels.

Brian Parks from the USA joined the Squad at the beginning of the year (with partner Maria) and he is helping by preparing schedules for one of the training nights each week based on his experience with US Masters Swimming.

2. Squad Development.
Peter Lake has completed his study on LAC Masters as part of his JMU final year degree and his report has been copied to June Bradshaw and Steve Wall.
The report compared the Squads at LAC, Warrington Masters, and Michigan Masters USA.
The report concluded that the three Squads faced similar challenges with maintaining and increasing numbers. Both Warrington and Michigan had more training sessions at more convenient times with dedicated Coaching Staff. Also both Warrington and Michigan do more to advertise and promote themselves. eg dedicated Web Sites listing members achievements.

The report contained some interesting information on comparative Fees and hence levels of funding. Warrington charge £23/mth for three 1hr sessions per week, or £40/mth for the three 1hr plus two 1.5hr sessions each week. The training sessions are divided between two Coaches, Jonathan Gatley and Paul Remmonds.
By comparison at LAC we charge £34/mth for three 1.5hr sessions with no Pool Side Coach.

This would suggest that the income from Warrington membership is used to cover Pool Hire and Coaching fees whereas at LAC the income is used to fund Pool Hire alone.

3. AOB
Two of the Three Pool side timing clocks are no longer working, and we appear to have lost all Pull Bouys.

I emailed the sad news about Phil Kitts suffering a stroke. He is having rehab but as yet is not showing signs of recovering use of his RH side.

Steve Wall 04 June 2018